



***Warrick Co. 4-H Clubs, Inc.***  
***107 W. Locust Street, Suite 111***  
***Boonville, IN 47601***  
***(812) 897-6100***



February 1, 2024

Dear 4-H Sponsor,

Warrick County 4-H Clubs, Inc. is excited to offer an outstanding advertising sponsorship opportunity. We recognize and appreciate the vital role all our sponsors play in the overall success of the Warrick County 4-H Fair and the 4-H youth development programs. Therefore, we have developed a Sponsorship Program with different levels to allow for all budget considerations. It is our desire to create a winning situation not only for our organization, but for you as well.

Please review the enclosed sponsorship booklet for detailed information on the sponsorship opportunities. Remember, all donations to our organization are tax deductible and 100% of the net total proceeds directly support the Warrick County 4-H program. Please complete and return the sponsorship commitment form to the address below by May 1, 2024 or at your earliest convenience.

Warrick County 4-H Clubs, Inc.  
Attn: Sponsorship Committee  
P.O. Box 806  
Boonville, IN 47601

If you would like more information or to discuss the sponsorship opportunities, please feel free to contact one of the following:

Jim Williams, 812-483-3974  
Tim Reibold, 812-319-2857  
Anita Susott, 812-746-7569

We greatly value you, our 4-H sponsors, and appreciate your decision to invest in 4-H!

Sincerely,

Warrick County 4-H Sponsorship Committee



**GROWS HERE**

*in Warrick County*  
*Boonville, Indiana*

**WARRICK COUNTY 4-H  
SPONSORSHIP PROGRAM**

**THANK YOU FOR YOUR SUPPORT!!!**

# Five (5) Levels of Corporate Sponsorships plus Non-corporate Pledges

## 1. Clover Level - Total Sponsorship Commitment of \$199 and Under

Clover Sponsors will receive:

- Inclusion on all sponsorship listings generated by the Warrick County 4-H Program

## 2. Bronze Level - Total Sponsorship Commitment of \$200 - \$499

Bronze Sponsors will receive:

- All benefits listed for Clover Level Sponsors
- Signage recognizing sponsorship displayed on exterior of the Exhibit Building or the Alcoa Building for a period of one year, beginning on the first day of the Warrick County 4-H Fair.
- Vinyl banner displayed at one of the following locations (must submit logo/artwork):  
Grandstand Arena, Livestock Barn, Free Stage Area, or Alcoa Building
- Public address system announcements throughout each day of Warrick County 4-H Fair

## 3. Silver Level - Total Sponsorship Commitment of \$500 - \$999

Silver Sponsors will receive:

- Two (2) total Complimentary Events/Parking Passes for the Warrick County 4-H Fair
- All benefits listed for Bronze Level Sponsors, plus the following:
- Bolded company name listing on warrickcounty4hcenter.com for a period of one (1) year

## 4. Gold Level - Total Sponsorship Commitment of \$1,000 - \$1,999

Gold Sponsors will receive:

- Four (4) total Complimentary Events/Parking Passes for the Warrick County 4-H Fair
- All benefits listed for Silver Level Sponsors, plus the following:
- Small company name/logo block (in lieu of name) link on warrickcounty4hcenter.com for one (1) year

## 5. Platinum Level - Total Sponsorship Commitment of \$2,000 and Up

Platinum Sponsors will receive:

- Six (6) total Complimentary Events/Parking Passes for the Warrick County 4-H Fair
- All benefits listed for Gold Level Sponsors, plus the following:
- Name displayed on Warrick County 4-H Center marquee
- Yard signs displayed at Warrick County 4-H Fair Entrance Gates 1 and 2 during entire fair
- Company name/logo displayed in Warrick County 4-H Fair Guide. Contribution must be received by May 1, 2024.
- Large (in lieu of small) company name/logo block link on warrickcounty4hcenter.com for one (1) year

## "4-H Inc. Friends & Family Pledge" - Non-corporate Pledges of Any Amount

- Inclusion on special recognition banner and all sponsorship listings

### Warrick County 4-H Sponsorship Program Commitment Form

Name of Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address of Sponsor: \_\_\_\_\_

Contact Phone No.: \_\_\_\_\_

Alternate Phone No.: \_\_\_\_\_

Corporate Sponsorship Level (payment due by June 1<sup>st</sup>): Total Corporate Contribution: \_\_\_\_\_

Platinum (\$2,000/up)

Silver (\$500-999)

Clover (\$199/under)

Gold (\$1,000-1,999)

Bronze (\$200-499)

4-H Inc. Friends & Family Pledge: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Remit Commitment Form and Payment To:  
Warrick County 4-H Clubs, Inc., Attn: 4-H Sponsorship Program  
P.O. Box 806 • Boonville, Indiana • 47601  
812-897-6100

## **Community Benefits of Warrick County 4-H Sponsorship Program**

**100% of the net total proceeds directly support the Warrick County 4-H program.**

### **Distribution of Total Net Warrick County 4-H Sponsorship Funds:**

#### **Warrick County 4-H Center Board (40%)**

- Manage funds for financing and maintaining the 4-H Center buildings and grounds.
- Promote, operate, and maintain the 4-H Center.
- Provide suitable facilities for Purdue Warrick County Extension Services and annual 4-H Fair.
- Coordinate 4-H Fair arena events, booth rental, advertising, gates, parking, rides, etc.
- Supervise construction and remodeling of 4-H Center building and grounds.
- Provide a venue for community events, educational programs, public meetings, volunteer organizations, private functions and states of emergency.

#### **Warrick County 4-H Council (40%)**

- Manage funds for financing and maintaining the 4-H youth development program.
- Provide leadership and guidance for the 4-H youth development program.
- Plan and implement 4-H program educational projects and activities.
- Evaluate and revise policies relating to 4-H projects, exhibits, and activities.

#### **Warrick County 4-H Inc. Memorial Scholarship Fund (20%)**

- Provides post-secondary educational funding for Indiana 4-H Foundation scholarships awarded to graduating seniors in the Warrick County 4-H program.

### **Community Impact of the Warrick County 4-H Program:**

#### **Warrick County 4-H Youth Development Program:**

- Teaches life skills through informal "learning-by-doing" experiences and engages youth in healthy leadership and career development, 500 Warrick County youth (K-12) annually.
- Enables 4-H youth to attend camps and workshops focused on learning and leadership.
- Executes community service projects, creating a significant financial impact.

#### **National 2010 "Study of Positive Youth Development" concluded that 4-H youth:**

- Report better grades, higher levels of academic competence, and an elevated level of engagement at school, and are nearly two (2) times more likely to plan to go to college to pursue a career in science, engineering, or computer technology.
- Are 56% more likely to be physically active and have a significantly lower drug, alcohol and cigarette use than their peers.
- 4-H youth are three (3) times more likely to actively contribute to their communities.

## Frequently Asked Questions

### **Why should my company become a Sponsor of the Warrick County 4-H Program?**

You will be recognized as a community minded business. The Warrick County 4-H program has a significant impact in our community, and the Warrick County 4-H Fair is a tradition for many in our area. Not only will you be exposed to those who attend the fair, but also to those who receive information through a variety of media outlets, i.e. Fair Guide, local newspapers, and local radio. In addition, many of the sponsorship levels include year-round signage displayed at the Warrick County 4-H Center, a venue that hosts a number of community events, corporate functions, and private gatherings.

### **Will my company receive an Exclusive Sponsorship or Tailored Package?**

There may be several sponsors for any one fair event. Should your company wish an Exclusive Sponsorship or Tailored Package, please contact the Sponsorship Committee prior to signing the Sponsorship Commitment Form.

### **Do my Sponsorship Fees decrease when multiple sponsors are involved?**

No. The Warrick County 4-H program relies on multiple sponsor contributions in order to ensure that successful events may continue to grow and be a part of the Warrick County 4-H Fair and 4-H Youth Development programs. The value of your sponsorship and the benefits that you receive do not diminish by the number of sponsors involved.

### **What if I can only contribute a small amount?**

Any sponsorship amount will be accepted with great appreciation. Acknowledgements will follow the guidelines outlined in the Levels of Sponsorship. One hundred percent of the net total proceeds directly support the Warrick County 4-H program.

### **When are the Sponsorship Fees due?**

In order to ensure that your company/organization receives all the advertising benefits possible, we would like to receive the signed Sponsorship Commitment Form and **payment of the Sponsorship Fees by May 1, 2024**. An official receipt of your tax-deductible contribution will be mailed to the business address you provide.

A Sponsorship of the Warrick County 4-H Program is a commitment to and belief in our Community.

**WE THANK YOU!!!**